



75th ANNUAL GENERAL MEETING (AGM)

June 11, 2021

(held virtually on Zoom)

MINUTES

1. CALL TO ORDER

- a. The AGM was called to order by President Starzyk at 1:02pm MDT
- b. Attendance recorded on Zoom recording.

2. ADOPTION OF AGENDA

- a. **Moved/Seconded::Neepawa (M. Parrott)/Strathcona County (P. Smith)** that the Agenda be adopted as circulated. CARRIED

3. ADOPTION OF MINUTES FROM JULY 23, 2020 ANNUAL GENERAL MEETING

- a. **Moved/Seconded::S.Salt/Valemount (P. Pearson)** that the Minutes from the 2020 Annual General Meeting be adopted as circulated. CARRIED

4. ACCEPTANCE OF THE 2020 REVIEWED FINANCIAL STATEMENTS

- a. Don Grimble gave a brief overview of the financial state of the Association noting that we are maintaining viability but on a very tight budget. Expenses are being controlled but a renewed effort to increase municipal membership needs to take priority.
- b. The financial constraints experienced by both our municipal and corporate members has resulted in lower membership dues collected. The Association will need to be proactive in trying to recover as many of those funds as possible moving forward as well as ramping up efforts to have larger municipalities rejoin.
- c. The Board has reviewed the Financial Statements and passed a Motion to recommend their approval.
- d. **Moved/Seconded::Saltcoats (G. Barnhart)/Kitscoty (D. Roth)** that the 2020 Financials be approved as circulated. CARRIED

5. ELECTIONS

- a. Motion to continue present Board terms for one more year
 - i. **Moved/Seconded::S. Salt/Edson (G. Chouinard)** that the terms of the current Board be extended one more year, until the 2022 Annual General Meeting. CARRIED
- b. Election of Provincial Directors as per Vacancies:
 - i. BC has 3 Vacancies remaining
 1. not filled at this meeting.

- ii. AB has one remaining vacancy
 - 1. not filled at this meeting.
- iii. SK has 3 vacancies;
 - 1. **Moved/Seconded:: Saltcoats (G. Barnhart)/S. Salt** that Jamie Brandrick, Mayor- Borden SK, be elected as a Director from Saskatchewan. CARRIED
 - 2. There still remains two vacancies in SK
- iv. Subsequent general discussion entailed membership, tourism, and Bylaws;
 - 1. The upcoming civic elections in Alberta should provide an opportunity to re-engage the City of Edmonton; President Starzyk also noted that there may be an opportunity to get Winnipeg back given the recent discussion concerning the eastern Mile Zero of the Yellowhead in The Forks Winnipeg.
 - 2. The current situation of negative impacts of the pandemic on tourism may provide an opportunity for the TCYHA to act as a coordinating/collaborating mechanism amongst the Provinces and corporate community. Re-engaging our Yellowhead Cooperative Marketing Campaign during this time could be very advantageous.
 - 3. It was suggested an email could be sent to our municipalities to encourage them to link our tourism/consumer website (www.goyellowhead.com) in their own appropriate section of their website thereby creating a wider net for tourism and community promotion and assistance in travel planning.
 - 4. It was noted that our annual Travel Guide has been replaced by a full-size 4-Province fold-out map which contains visitor information and attractions advertising. The distribution of the map has been hampered by pandemic protocols as well as cost of distribution.
 - 5. Membership engagement on the Board was discussed and it was thought this may be a good time to review our Bylaws.

6. RESOLUTIONS SESSION

- a. 2021-2022 Resolutions deferred to a Special General Meeting; date To Be Determined.
- b. S. Salt reported that to date four Resolutions have been received and are in the process of being reviewed for acceptability.

7. DATE OF NEXT ANNUAL GENERAL MEETING

- a. To be determined; at Call of the Board.

8. ADJOURNMENT

- a. **Moved/Seconded::S.Salt/Borden (J. Brandrick)** that the AGM be adjourned. CARRIED
- b. 2021 AGM adjourned by President Starzyk at 1:42pm MDT.

